

European Multimedia Contest „ Comenius”

CALL FOR APPLICATIONS Comenius EduMedia 2012

The Comenius-EduMedia Awards

The Society for Pedagogy and Information (GPI), a scientific society for multimedia, educational technology and media didactics, awards in 2012 for the 17th time since their founding in 1995 the Comenius-EduMedia-Awards to outstanding products in the field of ICT-supported educational media. With the Comenius-EduMedia-Awards GPI supports pedagogically, thematically and by design outstanding ICT-supported educational media. The Comenius-EduMedia-Awards have been awarded in German speaking regions since 1995 and to other European countries participating since 1997. Since then the Comenius-EduMedia-Awards became one of the most important awards for multimedia products in Europe. The awards are usually, but not exclusively presented to publishing houses and educational institutions. The Comenius-EduMedia-Awards are honorary awards and therefore not connected to any financial benefit for the winners. The value of the award is mostly in the national and international attention they cause. Moreover, winning a Comenius-Edu-Media-Award has always been a well-accepted argument for receiving financial support by public institutions and companies.

Multimedia-Products

The Comenius-EduMedia-Seal of Approval and the Comenius-EduMedia-Medal honour outstanding works in the field of ICT-supported educational media. Besides, the Jury can award certain selected aspects of nominated works with the Comenius-EduMedia-Special Awards or Comenius-EduMedia-Supporting Awards. The Comenius-EduMedia-Awards are given to the following ICT-supported educational multimedia:

- **Didactic Multimedia Products (DMP)**
directional DMP or didactically intended DMP (CD-ROM, DVD, products supplied via Internet or hybrid multimedia products)
- **General Multimedia Products (AMP)**
non-directional AMP or didactically not intended AMP (multimedia encyclopaedias, learning objects, Internet products, audio books, television, radio or theatre projects, etc.)
- **Educational Management Systems (LMS)**
Platforms, networks, author's systems, interactive systems etc.
- **Computer games with potentials conducive to competence (CKP)**
Computer games (max. USK 16) to the competence (cognitive, medial, social and personality bound) and ability support

Evaluation and Award Procedure

A two-stage award procedure is applied:

1.Stage: Comenius-EduMedia-Seal of Approval (Rating)

All submitted multimedia products are evaluated according to the Catalogue of Qualitative Criteria and Evaluation Procedures of the IB&M (Institut für Bildung und Medien) of the GPI. All submissions that pass positively the evaluation sheet for quality and functioning tests are awarded the Comenius-Seal of Approval. At the same time they are nominated for Comenius-EduMedia Medal

2.Stage: Comenius-EduMedia-Medal (Ranking)

The Jury decides to honour the best multimedia products out of the awarded with Comenius-EduMedia Seal of Approval and nominated for the current year with the Comenius-EduMedia Medal.

Categories

The Comenius-Awards 2012 are given in the following categories:

Educational areas

- Preschool education
- School education
- Vocational education
- University education
- Personnel development
- Continuing education / adult education
- Non-institutional education

Contents areas

- Political, historical and contemporary historical education
- Ethical, social and euro-cultural education
- Education in mathematics and science
- Education in music, art and literature
- Education in sports and health
- Mother and foreign languages education
- ICT, communication and media education
- Technical and professional education
- Economic and commercial education
- Leisure education

Areas of Usage

- E-Learning / E-Teaching
- Blended-Learning / Blended-Education
- Playful Learning
- Management

Conditions of participation

Applications for Comenius-Awards are to be submitted via online registration form by March 31st, 2012.

The following conditions for participation have to be satisfied:

Submission of the application

The Application Form can be downloaded and is to be submitted at www.comenius-award.de. After submission of the filled in Application Form online and payment of the participation fee, a confirmation for participation and the invoice of payment will be returned

Submission of the product

Submission of 3 copies of the applying product (together with the associated documentation) or respectively 3 times unrestricted and free of charge rights for access to online products together with access codes, passwords, resolutions etc., if necessary

Image files

Submission of a file with promotional information about the participating product (gif or jpg; 300 dpi; 300-900 KB) for the purposes of presentation, documentation and publication, submitted together with the online registration of the Application Form.

Participation fee

For participating in the contest for the Comenius EduMedia Awards a participation fee of 375 € is required for 1 (one) title. The participation fee has to be submitted together with the online Application Form to:

IB&M der GPI
Bank für Sozial Wirtschaft Berlin, BLZ: 100 205 00
Konto-Nr.: 3 398 101
IBAN: DE52 1002 0500 0003 3981 01
BIC: BFSWDE33 BER

Legal proceedings are barred

Call for Applications

The Call for the Comenius-EduMedia-Awards 2012 is published on the website of GPI (www.gpi-online.de) on the Comenius website of GPI, as well as in the GPI journal L.A. Multimedia. The call is also available at the IB&M GPI office in Berlin. Participants of past contests will receive the call on our list.

Participation

The Comenius-EduMedia-Awards are open to publishing houses, institutions, universities, schools, project groups and authors of educational media from all European countries, who publish, create, design or disseminate educational media supported by information and communication technologies (ICT-supported).

In the following countries the GPI has enjoined the following land representatives for the realisation of the Comenius EduMedia contest: Bulgaria: PhD M. Kalaidjieva, Greece: Univ.-Prof. Dr. Dimitris Charalambis, Netherlands: Univ.-Prof. Dr. Joan Hemels, Austria: Univ.-Prof. Dr. Thomas A. Bauer, Slovenia: Doz. Dr. Marko Ivanisin, Czech Republic: Doz. Dr. Barbara Köpplöva, Hungary: Peter Csizmár, Cyprus: Christos Giannoulis.

Festive Award Procedure

The decision of the Jury about certification and nomination will be forwarded to all participants by June 8th, 2012 together with the invitation for the Festive Ceremony. During the festive presenting the Comenius- Awards 2012 in Berlin are disclosed and announced the Comenius-EduMedia Seal and Comenius-EduMedia Medal winners. At the same time they are published on the web sites of GPI. All awards winners are presented and published in the GPI journal L.A. Multimedia, as well as in the Comenius database www.gpi-online.de/media/User/uebersicht.php?ProjectID=1. The publication about the Comenius-EduMedia Medal winners is accompanied by short description of the Jury evaluation. All winners can use Comenius-EduMedia-Award-Logo for advertising purposes after the award ceremony.

Jury

The IB&M (Institute of Education and Media of the GPI) and the GPI-Jury members evaluate and certify the multimedia products (stage 1). Thereafter, a grand jury including GPI-Board Members, the GPI-Trustees, GPI-Country Representatives form the decision on the winners of the Comenius-EduMedia Medal (stage 2).

Members of the Grand Jury are: GPI-President Univ.-Prof. Dr. Dr. Gerhard E. Ortner, Paderborn, Hagen and Berlin; o. Univ.-Prof. Dr. Thomas A. Bauer, Vienna (Austria); Univ.-Prof. Dr. Dimitris Charalambis, Athens (Greece); Peter Csizmár, Sopron (Hungary); Christos Giannoulis, Limassol (Cyprus); Univ.-Prof. Dr. Joan Hemels, Amsterdam (Netherlands); Prof. Dr. Marko Ivanisin, Maribor (Slovenia); Prof. PhD M. Kalaidjieva, Sofia (Bulgaria); Prof. Dr. Barbara Köpplöva, Prague (Czech Republic); Dr. G. Kysela-Schiemer, Wien (Austria); OStD i.K. H. Loewen, Wülfrath; Univ.-Prof. Dr. Ing. U. Lehnert, Berlin; U. Lettermann, Paderborn; Joachim Luga, Dortmund; Dr. B. Mikuszeit, Berlin; Prof. Dr. S. Piotrowski, Hagen; D. Rothenberger, Leipzig; LMR a.D. Dr. G. Stroh, Rothenburg ob der Tauber; Dr. U. Szudra, Berlin; Dr. J. Thoma, Berlin; Univ.-Prof. Dr. G. Zimmer, Berlin.

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GD Bildung und Kultur

Programm für lebenslanges Lernen

The Contest is supported by the European Commission in the Programme for Life Long Learning from following projects:

- **„EvaluMedia – Evaluation of multimedia products supported by information and communication technologies and didactic educational media for adults education – criteria and proposals for products for upgrading the educational competence” (Grundtvig)**
- **„LeonardoMedia – Evaluation of multimedia products supported by information and communication technologies and didactic educational media for quality improvement and upgrading of professional education – criteria and proposals for products for upgrading the educational competence” (Leonardo).**
- **„BB-Media – Quality of educational media, multimedia and blended-learning for efficient professional education and upgrading competence, and especially for facilitating migrants, social isolation prevention and facilitating intercultural communication (Leonardo)”**